

NOTE: Cowles Commission Discussion Papers are preliminary materials circulated privately to stimulate private discussion and are not ready for critical comment or appraisal in publications. References in publications to Discussion Papers (other than mere acknowledgment by a writer that he has had access to such unpublished material) should be cleared with the author to protect the tentative character of these papers.

Some Game Theoretic Points of View on Scientific Research<sup>1/</sup>

Leo Tornqvist

November 17, 1952

The question of how we could get a model for the activity of scientific research, and how this model perhaps could be used for a clarification of the problems of decision making, that must be solved by starting, directing and stopping a specific research activity and in allocating the research activity of an organized set of researchers on specific subsets of activities and by allocating economical resources to different sets of researchers, seems to me to be a problem worth discussion. The broader problem of the usefulness or harmfulness of attempts to direct the research activity of a set of organized sets of research workers may also be of interest in this connection. A discussion of the social pressure field influencing the research workers will also perhaps be necessary if we try to get a realistic picture of the conditions prevailing in that adventurous game that is played by subjects influencing the research activity going on in the world, an activity mostly slowly but profoundly influencing the activities and well-being of all human beings.

I used the term game as a name for that broader class of activities to which, I think, the research activity belongs. I did it only tentatively to direct my attempts to get a suitable model for the scientific

---

1. Research undertaken by the Cowles Commission for Research in Economics under contract Nonr-358(01), NR 047-006 with the Office of Naval Research.

research activity. Game theoretic models have been made fashionable by many distinguished research workers during the last ten years. I am prepared to expect that the clothes made by the theory of game will give only a very poor fit if not specially tailored for the purpose. But before we can make any more or less serious attempts to put such clothes on, we will try to clarify the concept of scientific research.

According to my surely limited experience of scientific research it seems to me to be an activity, by which we are seeking new ways to some interesting goals, by means of a set of more or less firmly organized research workers following simultaneously or sequentially a set of promising ways belonging to a network of ways expanding during the research, to find out where they lead. Mostly the set of ways followed lead outside the set of goals we had in mind when starting the research. In some cases they lead to other goals more interesting and valuable than the goals first thought of, perhaps also to many goals of minor interest but sometimes we really find paths to the original goals. A large part of the research activity seems to produce nothing of value, except the information that nothing interesting has been found by following some specific part of the network of possible paths. This information could, however, be useful for directing the efforts of other researchers into other paths than those already used. The negative findings are thus also valuable but primarily only for research workers and would be research workers. The positive findings are often very valuable to a large set of subjects. Subjects outside the set of research workers, are mostly only interested in results that can be used for improving their activity, by opening new ways to increase their incomes. The set of research workers are however mostly more interested in the question of solving that jigsaw puzzle (as Michael Polanyi

called it) of putting together the pieces of information they have produced, by inventing new hypothesis and by adjustments of old ones to a system of theories that will cover the whole set of scientifically significant information produced, than in the question of the economic importance of special pieces of information. Thereby they satisfy directly a human need of understanding the external world and the abstract world's creatable by the human mind by using rules of logic. But indirectly this is also an efficient way to produce practically useful results, by giving the research workers tools for their work and by suggesting promising paths for future research.

The network of communication between different scientists and between scientists and other subjects are also important parts of the information producing machinery. Nonnegligible forces in the game of scientific research are also the feelings of pride the research workers knows, when he has been able to contribute to the system of scientifically important knowledge, especially if it will be acknowledged in some form by distinguished scientists, who already have done acknowledged contributions to science. A research worker is thus only in a relatively low degree directed and directable by economic motives, but nevertheless economic resources are necessary conditions for continuing and expanding scientific research.

The problem of how to allocate economic resources, by their suppliers, to different subsets of scientific research is thus an important one. We will now try to formulate this problem in game theoretic terms (see also the attached appendix).

We think of the set  $A$  of decision makers. The decision maker  $A_{\alpha}$  may, at point of time  $t$ , belong to some of the four subsets:  $A^{(0)}$  = nature,  $A^{(1)}$  = the research workers producing and communicating information to each other and to non-researchers and getting in exchange economic resources

from the set  $A^{(2)}$  of research supporters. The rest  $A^{(3)}$  of  $A$  are interested in the communicated information but do not pay more than the costs for communicating information already produced by  $A^{(1)}$ . The subjects  $A_{\alpha}^{(2)} \subset A^{(2)}$  have a more or less altruistic indicator of goodness, in the sense that  $A_{\alpha}^{(2)}$  takes into account also benefits rendered to decision makers in  $A^{(3)}$ , when  $A_{\alpha}^{(2)}$  makes decisions to support research workers  $A_{\alpha}^{(1)} \subset A^{(1)}$ .

The set of all results  $R$  obtained or obtainable by means of activities of subjects  $A_{\alpha} \subset A$  may be divided in three subsets:

$$R = C \cup I \cup J .$$

The subset  $C$  contains results called economic resources, the second useful information and  $J$  products of the imagination and nonsense giving perhaps entertainment but being of only negligible importance for good decision making. The economic resources  $C$  in the possession of  $A_{\alpha}$  at  $t$  can be increased by production  $C_t^{(\alpha)}$  or import  $C_t^{(\rightarrow \alpha)}$  and decreased by export  $C_t^{(\alpha \rightarrow)}$  from  $A_{\alpha}$ . Information can be increased by research work  $I_t^{(\alpha)}$ , and communication from others  $I_t^{(\rightarrow \alpha)}$  but cannot be decreased by export to other decision makers than to nature. This export  $I_t^{(\alpha \rightarrow 0)}$  is usually called forgetting. The results  $J$  cannot be possessed at all, they produce only entertainment during production or communication. The production and communication of  $I$  and  $J$  are possible only by combining them with a flow of economic resources  $C$ , they are by themselves immaterial. The set of all future results of interest to  $A_{\alpha}$  we denote by  $R_t^{(\alpha)}$ . The results in the possession of  $A_{\alpha}$  at  $t$  we denote:

$$R_t^{(\alpha)} = (C_{\rightarrow t}^{(\alpha)} \cup C_{\rightarrow t}^{(\rightarrow \alpha)} - C_{\leftarrow t}^{(\alpha \rightarrow)}) \cup (I_{\rightarrow t}^{(\alpha)} \cup I_{\rightarrow t}^{(\rightarrow \alpha)} - I_{\leftarrow t}^{(\alpha \rightarrow 0)}) .$$

The flows of economic resources and information can be subdivided in subsets according to which subject is the importer, respectively exporter, and according to the combinations of economic resources (C) and information (I) that are communicated as results of the same decision.

The decision maker  $A_\alpha$  is assumed to have an indicator of goodness  $g_{tP_{\alpha t}}^{(\alpha)}$ , which is some kind of average of the value  $g_t^{(\alpha)}(R_{t-}^{(\alpha)})$  evaluated in "dollars," he assigns to different possible subsets of future results  $R_{t-}^{(\alpha)}$ . The estimated probability  $P(g_t^{(\alpha)}(R_{t-}^{(\alpha)}) > g) = P_{\alpha t}(g)$ , that the value of the future results exceeds  $g$  is modifiable by decisions influencing the distribution of the results  $R_{t-}^{(\alpha)}$ . We assume further that the average  $g_{tP_{\alpha t}}^{(\alpha)}$  is calculable by a formula of the form:

$$U_t^{(\alpha)}(g_{tP_{\alpha t}}^{(\alpha)}) = \int_{-\infty}^{\infty} U_t^{(\alpha)}(g) dP_{\alpha t}(g) = \int_{-\infty}^{\infty} P_t(g) u_t^{(\alpha)}(g) dg$$

where  $U_t^{(\alpha)}(g)$  is a monotonically increasing function of  $g$ , and  $u_t^{(\alpha)}(g) = \frac{dU_t^{(\alpha)}(g)}{dg}$  the sensibility function, studied more in detail in the appendix distributed.

The supporters  $A_\alpha^{(2)} \subset A^{(2)}$  of research have as already said usually a more or less altruistic kind of indicator of goodness and acts often as a representative for a whole circle  $A^{(\alpha)}$  of subjects. Such an "altruistic" indicator of goodness may perhaps be considered as an estimate of a weighted sum of the indicators  $g_{tP_{\alpha\beta t}}^{(\alpha\beta)}$  for the different subjects  $A_\beta^{(\alpha)}$  belonging to  $A^{(\alpha)}$ :

$$g_{tP_t}^{(A^{(\alpha)})} = \sum_{\beta} \gamma_\beta^{(\alpha)} \cdot g_{tP_{\alpha\beta t}}^{(\beta)}; \quad 1 \geq \gamma_\beta^{(\alpha)} > 0 \text{ if } A_\beta \in A^{(\alpha)}.$$

The system of indicators of goodness

$$\left\{ \begin{array}{l} g^{(A^{(\alpha)})} \\ \alpha \neq 0 \quad tP_t(A^{(\alpha)}) \end{array} \right\} = \text{the payoff.}$$

can be considered as describing the position of a ball to be played in the research game. The players  $A_{\alpha}$  try to push the "ball" forward, everyone in his own direction of increasing values of  $g^{(A^{(\alpha)})}$  by acts modifying  $tP_t(A^{(\alpha)})$  the distribution of future results  $R_{t|-}$ . Nature can be considered as a player which during the game is pushing the "ball" mostly backward as a result of "forgetting if information," and of consumption and other decreases of the value of economic resources. Sometimes nature pushes the ball "forward" by a stochastic increase in results exported from nature to the other players in the game. Nature  $A_0$  is also the player, which puts constraints on the modifiability of the probability distributions the other players try to modify by their actions. The "strategy" of nature seems, however, to be invariant in time and this fact makes it possible for the research workers  $A_{\alpha}^{(1)}$  to increase the information  $I_t^{(\alpha)}(A_0)$  about the "strategy of  $A_0$ " thereby increasing their possibilities to increase their indicators of goodness without at the same time pushing the indicator of goodness for some other player  $A_{\beta}; \beta \neq 0$  back. This fact makes scientific research especially valuable to the whole set of decision makers.

Up to now we have assumed that the supporters of scientific research are very clever and really can construct a good altruistic indicator of goodness, which they try to maximize when they make decisions to export economic resources  $C_{t \rightarrow t+z}^{(\alpha \rightarrow \beta)}$  combined with some instructions  $I_{t \rightarrow t}^{(\alpha \rightarrow \beta)}$  to the research workers about the goals for the research work supported and the allowed domain for re-export of these resources from the research worker  $A_{\beta}$ . Those decisions are usually preceded by incoming information

$I \xrightarrow[t]{\beta \rightarrow \alpha}$  asking for support for some research program. The task of constructing a more or less altruistic indicator of goodness, which could guide the decision maker to make good decisions is, however, so difficult that it is very probable that he will make decisions that could be considered as clearly nonoptimal by a critical observer.

There is, I think, a tendency to give too little attention to research activity of basic character necessary for the development of the whole system of knowledge, that makes it possible for the set of research workers to produce those particular results the supporter is interested in as applications of more fundamental principles belonging to the set of pure science. It is therefore, I think, a good thing if supporters interested in the well-being of very large groups of human beings compensate this tendency by supporting effectively that part of the research activity, which is most difficult to evaluate in dollars and cents. These results assist namely the whole set of research workers in their activity, without directly resulting in research products of economic importance. They give however direct intellectual satisfaction of the human need to understand the external world and the abstract worlds the human mind is able to create.

If the suppliers of resources, having in mind goals, which have nothing to do with the scientific goal to increase as rapidly as possible the value of the set of scientifically significant information, use such strategies, which interfere with the duties of the research workers to judge if some results claimed to be new pieces of scientific knowledge is a discovery or not, (that is if  $R \subset I$  or  $R \subset J$ ) such a strategy would be very harmful and could destroy the incentives to work for large groups of scientific research workers, thereby slowing down the progress of science. In applied research

aiming at a goal to find cheaper ways to produce something, the business-  
man is often competent to judge whether the way found really is such a way,  
but in uncertain cases it would be better to decide it by experiments, and  
use of statistical inference from the observed results. I think, it is al-  
so foolish strategy to try to hurry up the research activity to find a  
solution to some practical problem, because the largest increase to the set  
of valuable information, is usually found if the research workers proceed  
very carefully, paying attention also to a whole set of other goals, which  
perhaps can be reached as by-products during the seeking of a way to the  
goal the supplier of the resources have in mind. Often the byproducts are  
such, which would be very difficult to reach when they are assigned as  
primary goals for a special research activity. It would perhaps be a good  
help for the research workers to have an extensive list of goals consider-  
ed as economically important, so that they do not miss them if they could  
be reached as byproducts during a research activity not primarily designed  
for the purpose to find them.

When I now look back at the flow of sentences I have produced, I see  
that I have not been able to fully reach my goal to invent a good game  
theoretic model for that complicated activity we call scientific research,  
but I hope the byproducts are valuable enough to compensate you for the  
trouble to follow me on the way. I hope that the points of view expressed  
will stimulate you to a lively discussion, which perhaps will open new  
ways to attack the problem. I think that the scientific research activity  
itself is a very interesting field for scientific research.



# The Payoff for the Scientific Research Game.

## Decision Makers and their Attributes

- (1)  $A_\alpha$  = The decision maker,  $A_\alpha \in A$ ,  $A_0$  = Nature.
- (2)  $\left\{ (\cdot)_\alpha \right\} = \left\{ (\cdot)_1, (\cdot)_2, \dots, (\cdot)_\alpha, \dots \right\}$  = a system of symbols obtained when  $\alpha$  varies through all  $\alpha$ ;  $A_\alpha \in A$ .
- (2.1)  $\alpha$  = an index telling that  $(\cdot)_\alpha$  refers to  $A_\alpha$ .
- (3)  $\alpha \rightarrow$  = an attribute, used to give the information that the symbol, to which it is attached corresponds to some results outgoing from  $A_\alpha$ .
- (3.1)  $\rightarrow \alpha$  = incoming to  $A_\alpha$ .

### R = Results of Activities

- (4)  $R_\mu$  = a result of kind  $\mu$  of an activity,  $R_\mu \subset R$ . R includes both physical and mental results.
- (5)  $R^{(\alpha)}$  = Results available to  $A_\alpha$  a union of  $R_\mu$ .
- (6)  $R^{(\alpha \rightarrow)}$  = Results of  $A_\alpha$  "s activity "exported" to other subjects.
- (7)  $R^{(\overline{\alpha})}$  = Results "produced" by  $A_\alpha$  but not "exported."
- (8)  $R_{\mu, \rightarrow t}^{(\alpha \rightarrow \beta)}$  = Results exported from  $A_\alpha$  to  $A_\beta$  of kind  $\mu$  until t.

### Economic Resources $C \subset R$

- (9)  $C^{(\alpha)}$  = Economic resources in the possession of  $A_\alpha$ .
- (10)  $C^{(\overline{\alpha})}$  = Economic resources produced by  $A_\alpha$  not exported.
- (11)  $C_{\rightarrow t}^{(\rightarrow \alpha)}$  = Economic resources "imported" to  $A_\alpha$  until t.
- (12)  $C_{\rightarrow t}^{(\alpha \rightarrow)}$  = Economic resources exported from  $A_\alpha$  until t
- (13)  $C^{(\alpha)} = C_{\rightarrow t}^{(\overline{\alpha})} \cup C_{\rightarrow t}^{(\rightarrow \alpha)} - C_{\rightarrow t}^{(\alpha \rightarrow)}$  = The characteristic property of economic resources.

Information I ⊂ R

- (14)  $I_{-t}^{(\alpha \rightarrow)}$  = information communicated from  $A_{\alpha}$  = export of information to other subjects than  $A_0$ .
- (15)  $I_{-t}^{(\rightarrow \alpha)}$  = information communicated to  $A_{\alpha}$  = import of information.
- (16)  $I_{-t}^{(\alpha)}$  = information produced by  $A_{\alpha}$ .
- (17)  $I_{-t}^{(\alpha \rightarrow 0)}$  = information lost because of imperfect memory.
- (18)  $I_t^{(\alpha)}$  = information available to  $A_{\alpha}$  at t.
- (19)  $I_t^{(\alpha)} = I_{-t}^{(\rightarrow \alpha)} \cup I_{-t}^{(\alpha)}$  -  $I_{-t}^{(\alpha \rightarrow 0)}$ .

The characteristic property of information (18) says that information can not be decreased by sharing it with others only by "forgetting."

- (20)  $I_{s,t} = \bigcup_{\alpha} I_{s,t}^{(\alpha)}$  = Scientifically significant information = "statistics" reliable describing world events  $x_{-t}$  or conditional probabilities for future world events in case some  $A_{\alpha} \in A$  uses a specific plan of action (high valued quality controlled mental products). They are subsets of the above mentioned results I. It is of special importance to take them in account by evaluating the results R of human activity.

Mental Products other than I belong to a subset of R we could call J. These products can be neglected by decision making.

Evaluation of Future Results  $R_t^{(\alpha)} \subset R$ .

- (21)  $R_t^{(\alpha)} = R_t^{(\rightarrow \alpha)} \cup R_t^{(\alpha \rightarrow)} \cup R_t^{(\alpha)}$  = future results of the activity of  $A_{\alpha}$  given  $R_t^{(\alpha)}$ .

(22)  $P_\alpha$  = assumed probability distribution of  $R_t^{(\alpha)}$ , modifiable by acts changing the distribution of  $R_t^{(\alpha \rightarrow)}$  and  $R_t^{(\overleftarrow{\alpha})}$  over possible subsets.

(23)  $g_{tP_\alpha}^{(\alpha)}$  = indicator of goodness of  $P_\alpha$  interpretable as gains worth  $g_{tP_\alpha}^{(\alpha)}$  \$ (of constant purchasing power) at  $t$  to  $A_\alpha$ .

(24)  $U_t^{(\alpha)}(g)$  = a monotonically increasing real valued (bounded) function of  $g$ .

(25)  $u_t^{(\alpha)}(g) = \frac{dU_t^{(\alpha)}(g)}{dg}$  = the "sensitivity" of  $A_\alpha$  at  $t$  to changes in  $g$ .

(26)  $u_t^{(\alpha)}(g) = \sum_\lambda \gamma_{\lambda t} \frac{1}{\sigma_{t\lambda}^{(\alpha)}} \frac{1}{\sqrt{2\pi}} e^{-\frac{1}{2} \left[ \frac{g - m_{t\lambda}^{(\alpha)}}{\sigma_{t\lambda}^{(\alpha)}} \right]^2}$  = a plausible

hypothesis about the form of  $u_t^{(\alpha)}(g)$  (see diagrams).

(27)  $g_t^{(\alpha)}(R_t^{(\alpha)})$  = value of the indicator of goodness to  $A_\alpha$  at  $t$  in case  $R_t^{(\alpha)}$  is hypothetically given.

(28)  $g_t^{(\alpha)}(R_t^{(\alpha)}) = g_{1t}^{(\alpha)}(I_t^{(\rightarrow \alpha)}; R_t^{(\alpha)}) + g_{2t}^{(\alpha)}(C_t^{(\rightarrow \alpha)}; I_t^{(\overleftarrow{\alpha})}; R_t^{(\alpha)}) + g_{3t}^{(\alpha)}(R_t^{(\overleftarrow{\alpha})}; R_t^{(\alpha)}) - g_{4t}^{(\alpha)}(C_t^{(\alpha \rightarrow)}; I_t^{(\rightarrow \alpha)}; R_t^{(\alpha)})$

= a plausible hypothesis about the form of  $g_t^{(\alpha)}(R_t^{(\alpha)})$ .

Only the first mentioned set is evaluated under the condition that the others are known.

(29)  $U_t^{(\alpha)}(g_{tP_\alpha}^{(\alpha)}) = E_{P_\alpha} U_t^{(\alpha)}(g_{tP_\alpha}^{(\alpha)}(R_t^{(\alpha)})) = \int_{g=-\infty}^{\infty} P(g_{tP_\alpha}^{(\alpha)}(R_t^{(\alpha)}) \geq g) u_t^{(\alpha)}(g) dg$

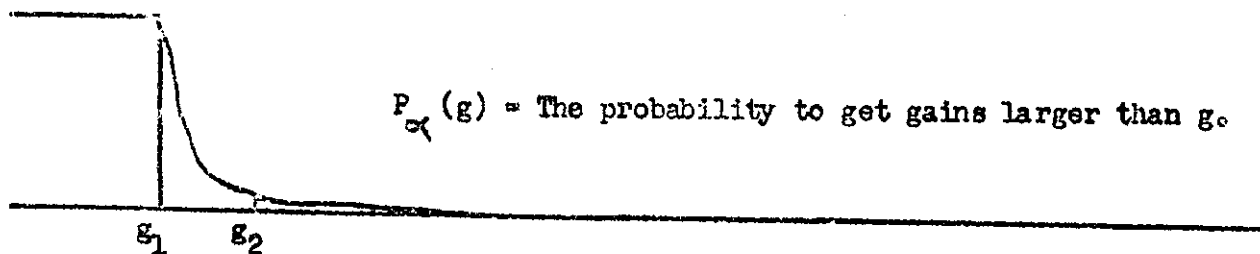
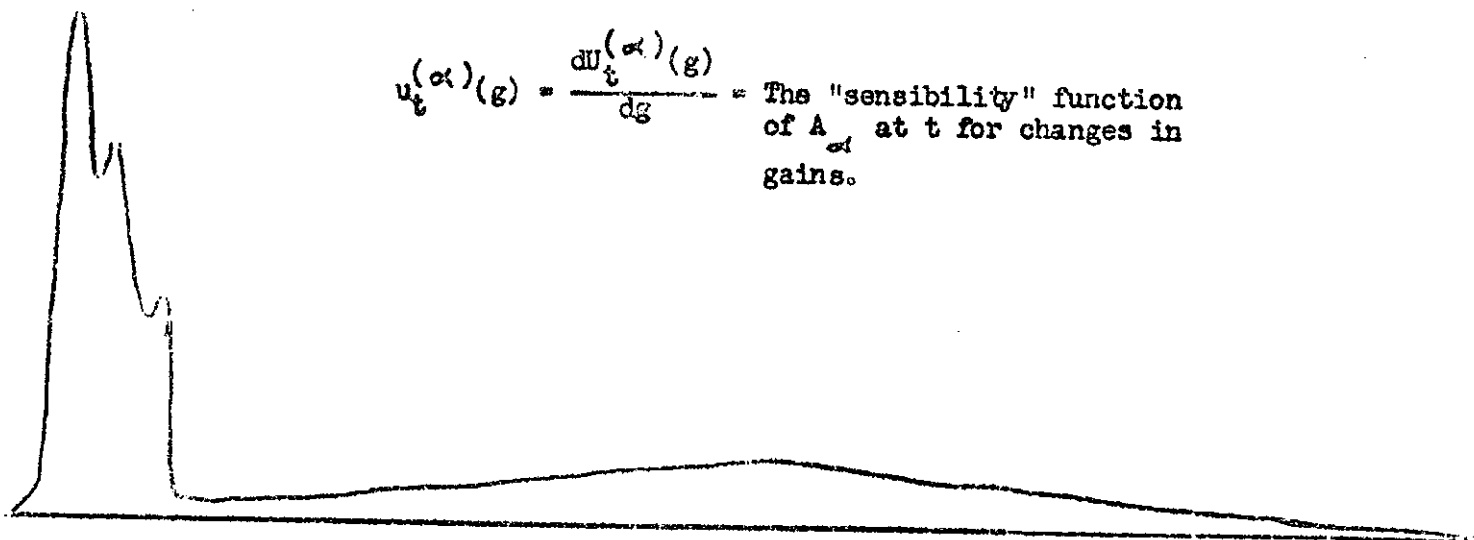
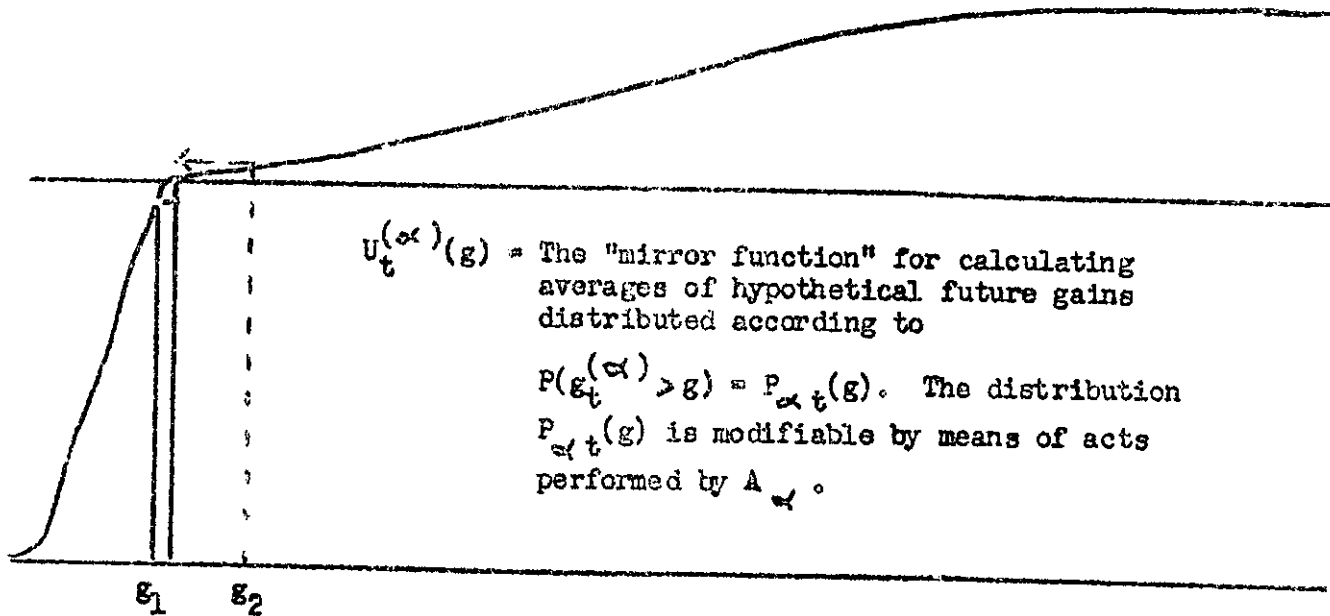
a plausible hypothesis about the form of  $g_{tP_\alpha}^{(\alpha)}$ .

(30)  $\left\{ g_{tP_\alpha}^{(\alpha)} \right\}$  = the payoff in the research game.

$\alpha$   $\alpha$  = metaphorically "the position of the ball the players  $A_\alpha$  try to push each in the direction of increasing  $g_{tP_\alpha}^{(\alpha)}$  by modifying  $P_\alpha$  .

- (31)  $g_{tP_A}^{(A)} = \sum_{\alpha} g_{tP_{\alpha}}^{(\alpha)}$  = a convenient (conventional) indicator of goodness for an "altruistic" well informed spectator judging the goodness of the whole game played by players  $\subset A$ .
- (32) The research workers  $A^0 \subset A$  <sup>try</sup> to increase  $g_{tP_A}^{(A)}$  by efforts to produce and export information and import economic resources.
- (33) The suppliers  $A'' \subset A$  of economic resources for the research game export economic resources  $C$  and some information about goals to  $A^0$ , to get increased import of high valued information from  $A^0$  in exchange. Other subjects than the suppliers pay usually only for the physical products ( $\subset C$ ) used as a mean for communicating  $I$ . The suppliers  $A''$  often act as representatives for larger subsets of  $A$  than those included in  $A''$ . They have namely often an "altruistic" indicator of goodness, that is, some weighted sum of estimates of  $g_{tP_{\alpha}}^{(\alpha)}$ .

DIAGRAM I



$$U_t^{(\alpha)}(g_{tP_{\alpha t}}^{(\alpha)}) = E U_t^{(\alpha)}(g_t^{(\alpha)}) = \int_{-\infty}^{\infty} U_t^{(\alpha)}(g) dP_{\alpha t}(g) = \int_{-\infty}^{\infty} P_{\alpha t}(g) u_t^{(\alpha)}(g) dg.$$

$g_{tP_{\alpha t}}^{(\alpha)}$  = Average gain mirrored through  $U_t^{(\alpha)}(g)$ .

For the above pictured distribution  $P_{\alpha}(g)$  and  $U_t^{(\alpha)}(g)$ ,  $g_{tP_{\alpha t}}^{(\alpha)} \approx 0$  in spite of the fact that the arithmetical mean is clearly  $> 0$ .

DIAGRAM II

Decomposition of  $U_t^{(\alpha)}(g) \approx \sum_{\lambda=1}^4 U_{\lambda t}^{(\alpha)}(g) = \sum_{\lambda=1}^4 r_{\lambda} \Phi \left[ \frac{g - m_{\lambda t}^{(\alpha)}}{\sigma_{\lambda t}^{(\alpha)}} \right]$

$U_{1t}^{(\alpha)}(g) \approx r_1 \Phi \left[ \frac{g - m_{1t}^{(\alpha)}}{\sigma_{1t}^{(\alpha)}} \right]$

$g=0$

$U_{1t}^{(\alpha)}(g)$  increases with the expectation of  $A_{\alpha}$  not to be "broken down" if he gets a gain =  $g$  and lives very carefully and decreases with the decrease in well-being necessary if  $g < 0$ .

$U_{2t}^{(\alpha)}(g) \approx r_2 \Phi \left[ \frac{g - m_{2t}^{(\alpha)}}{\sigma_{2t}^{(\alpha)}} \right]$

$g=0$

$U_{2t}^{(\alpha)}(g)$  = increases with the expectation of  $A_{\alpha}$  to get more credit if he asked for it, if he has to take a loss =  $-g$ .

$U_{3t}^{(\alpha)}(g) \approx r_3 \Phi \left[ \frac{g - m_{3t}^{(\alpha)}}{\sigma_{3t}^{(\alpha)}} \right]$

$g=0$

$U_{3t}^{(\alpha)}(g) \approx$  increases with the expectation to be able to "live as usual" without borrowing money if  $A_{\alpha}$  has to take a loss =  $-g$ .

$U_{4t}^{(\alpha)}(g) \approx r_4 \Phi \left[ \frac{g - m_{4t}^{(\alpha)}}{\sigma_{4t}^{(\alpha)}} \right]$

$U_{4t}^{(\alpha)}(g) \approx$  increases with  $A_{\alpha}$ 's expected ability to improve his physical well-being if he gets a gain =  $g$ .